



10th Annual Fresh Fruit Festival

Festival of LGBT Arts & Culture

July 2012

Call for Submissions:

- **Deadline:** Submissions are open all year
Must be postmarked by **March 1** for July 2012 Festival
- **Notification:** Late March, via e-mail
- **Schedule Complete:** May 1, 2012
- **Festival Dates:** early to mid – July, 2012

Artist Remuneration

Plan A: No fees – We accept productions into our festival without any entrance fees or costs. Artist (Producer) gets 20% of all ticket sold after first 10 tickets per performance sold.

If you choose to participate in a more aggressive money making plan you can choose one of the following:

Plan B: Artist [Producer] gets 25% of ticket sales after first 10 tickets per performance sold – fee \$125 to be paid upon signing of contract.

Plan C: Artist (Producer) gets 50% of tickets after first 10 tickets per performance sold – fee \$500

Plan D: Artist (Producer) gets 50% of all tickets sold – fee \$800

Plan E: Film submissions split 50% of the door with the other participants within the program that they are participating in. No Fee.

FAQ:

What if my work is accepted?

Upon acceptance you will be sent a packet containing an information sheet and contract that must be returned within two weeks with your Performance Security Deposit to reserve your place in the Festival. All plans other than Plan A must pay a Security Deposit of \$100 which is fully refundable after the Festival and fulfillment of the performance contract. If the deposit presents a special problem, please notify Fresh Fruit.

What is the Performance Schedule and when is it set?

Full length works will be scheduled for at least 4 performances; and solo or shorter works for a minimum of two performances. Work that attracts excitement and audience energy may be extended. Films will be scheduled for one or two evenings. The Festival schedule will be fixed by early May, with performances in mid-July.

What does Fresh Fruit provide to participating artists?

- Limited Publicity for the Festival as a whole
- Performance space & *limited* rehearsal time
- Basic lighting (general repertory plot)
- Basic sound system
- Technical Director & One Technician covering both sound and lighting (you may supply more)
- Theater Management, Box Office Staff & Online Ticketing
- Festival Programs & Festival publicity materials

- Website (FreshFruitFestival.com) and Listserv for publicity and online publication.
- Networking parties (free to performers)
- We will support your application for funding, grants or scholarships available to you.

What are the Privileges of Being a “Fruitie” (by virtue of *submitting* work to the Festival)?

Fresh Fruit is intended not only to be a celebration of LGBT culture, but also a continuing source of support for LGBT artists. By submitting or presenting work at the Fresh Fruit Festival we welcome you as a “Fruitie,” to a community of supportive artists and patrons. Each April the work considered most exciting by the audiences is awarded Festival awards (Fruits of Distinction).

What does Fresh Fruit expect of you?

You donate your talent to the Fresh Fruit adventure. You will also supply anything you need to make your show notable. That includes musicians, set, director, actors, sound and lighting design, special machinery, video or other equipment. In short, you put up the show the way you envision it. We do not ask for any control over your copyright -- only that we are mentioned in any program where the work we have presented is shown.

You must publicize your show and work to secure a suitable audience. It’s your proven supporters who are most likely to attend and *you* must keep them informed. By virtue of being in the festival and cross promotion with the other shows your group will build upon its support list.

What if my work is not accepted?

First and foremost, just by submitting work your are a “Fruitie,” joining a supportive community of artists with unlimited access to our website, Facebook page and yahoo groups. We will also alert you to upcoming events and submission possibilities.

In addition, we maintain a waiting list of worthy artists whose work, for reasons of time or funding, we were not able to accept at first. If there are cancellations or changes in schedule that will accommodate your work, we will contact you immediately. And, you can still participate in the Festival by having a staged reading at the Festival or presenting an excerpt of your work at our Fresh Fruit Festival Playhouse events each month at the Nuyorican Poets Café.

Include with Your Application

- As Appropriate: script, synopsis, CD or tape recording, photos, video (*also include script*)
- Completed Application
- Reviews and publicity for the work and those who created it.
- Brief resume and reviews of artistic creators of work
- Self Addressed Stamped Envelope if you want your materials returned.

More Information

FreshFruitFestival.com
 artisticdirector@FreshFruitFestival.com

Completed Application & Materials

Chairman – Fresh Fruit Festival
 Jeffrey Leeds
 315 East70th Street -- Suite 11-P
 New York, NY 10021

SUBMISSION FORM

Please type or print all information clearly. Remember that the Fresh Fruit Festival is a celebration of Lesbian, Gay, Bisexual and Transgender Arts & Culture, therefore, **submissions should have direct relevance to that celebration.**

Title of Work: _____

Type of work (drama; dance; etc.)? _____ Perf. Length: _____ # in Cast _____

Contact's Name: _____

Connection to Show (Author? Director? Producer?) _____

Address: _____ City State ZIP _____

E-mail (PRINT clearly) _____ Website _____

Cell _____ Other Phone _____

Others involved in the creation of the project and team members already on board & their function:

(For 1, 2 and 3 use back of this sheet or additional pages if necessary.)

1. Describe the work briefly, including information such as: plot, theme, goal, audience interest.
(Keep your description simple & concentrating on the highlights. Why is it interesting or important?)

2. Special Requirements or Equipment *(i.e., video screens, projectors, sound effects, special lighting)*

3. Production History *(previous and future productions or presentations)*

4. How did you hear about the Fresh Fruit Festival?

5. Which Plan would you prefer? *(See ARTIST INFORMATION above)* _____

6. If not selected would you be interested in having a reading of your work at the Festival? _____